

Jocelyn Deeks is Principal of Bousfields and leads the Community Engagement practice. Jocelyn is a Registered Professional Planner and brings several years of experience working at the intersection of planning, development, and community engagement in the public and private sectors. She has developed and executed stakeholder engagement strategies for some of the GTA's most complex and challenging development projects. Jocelyn also has experience developing strategic plans for Ontario municipalities, including Windsor, North Bay, and Bracebridge.



**JOCELYN DEEKS**

MCIP, RPP

**PRINCIPAL**

**PROFESSIONAL EXPERIENCE**

<b>Principal</b> Bousfields Inc.	<b>2018 - Present</b>
<b>Vice President and Group Head</b> StrategyCorp Inc.	<b>2017 - 2018</b>
<b>Senior Director and Group Head</b> StrategyCorp Inc.	<b>2016 - 2017</b>
<b>Director</b> StrategyCorp Inc.	<b>2015 - 2016</b>
<b>Economic Development Officer</b> City of Toronto	<b>2010 - 2015</b>
<b>Planner</b> City of Toronto	<b>2008 - 2010</b>
<b>Senior Policy Advisor</b> Ministry of Municipal Affairs and Housing	<b>2006 - 2008</b>
<b>Planner</b> planningAlliance	<b>2005 - 2006</b>
<b>Project Analyst</b> ScotiaMcLeod	<b>2000 - 2003</b>

**EDUCATION, PROFESSIONAL AFFILIATIONS & MEMBERSHIPS**

- Master of Planning (2005), Queen's University
- Bachelor of Arts, Media Information and Technology, University of Western Ontario, 2000
- Full Member, Ontario Professional Planners Institute
- Full Member, Canadian Institute of Planners
- Member, Urban Land Institute

## SELECT PROJECT EXPERIENCE

### Community Engagement and Strategic Planning

- 300 Bloor Street West, Toronto
- Board of Trade Golf Course, Vaughan
- Promenade Mall, Vaughan
- Union Station District Plan, Toronto
- 1978-2002 Lakeshore Boulevard West, Toronto
- 20 Year Strategic Vision, City of Windsor
- 10 Year Strategic Plan, City of North Bay
- 10 Year Strategic Plan, Town of Bracebridge
- 4665 Steeles Avenue East, Toronto
- Strategic Plan, Town of Halton Hills
- East Harbour, Toronto
- Major residential developer, Regina
- BIA Ward Boundary Review, Town of Tecumseth
- Major commercial/residential developer, Toronto
- Economic Development Delivery Strategy, City of Windsor