

Jocelyn Deeks is Principal of Bousfields and leads the Community Engagement practice. Jocelyn is a Registered Professional Planner and brings several years of experience working at the intersection of planning, development, and community engagement in the public and private sectors. She has developed and executed stakeholder engagement strategies for some of the GTA's most complex and challenging development projects. Jocelyn also has experience developing strategic plans for Ontario municipalities, including Windsor, North Bay, and Bracebridge.



JOCELYN DEEKS

MCIP, RPP

PRINCIPAL

PROFESSIONAL EXPERIENCE

Principal Bousfields Inc.	2018 - Present
Vice President and Group Head StrategyCorp Inc.	2017 - 2018
Senior Director and Group Head StrategyCorp Inc.	2016 - 2017
Director StrategyCorp Inc.	2015 - 2016
Economic Development Officer City of Toronto	2010 - 2015
Planner City of Toronto	2008 - 2010
Senior Policy Advisor Ministry of Municipal Affairs and Housing	2006 - 2008
Planner planningAlliance	2005 - 2006
Project Analyst ScotiaMcLeod	2000 - 2003

EDUCATION, PROFESSIONAL AFFILIATIONS & MEMBERSHIPS

- Master of Planning (2005), Queen's University
- Bachelor of Arts, Media Information and Technology, University of Western Ontario, 2000
- Full Member, Ontario Professional Planners Institute
- Full Member, Canadian Institute of Planners
- Member, Urban Land Institute

SELECT PROJECT EXPERIENCE

Community Engagement and Strategic Planning

- 26 Grenville and 27 Grosvenor, Toronto
- 958 Broadview Avenue, Toronto
- 12-20 Cordova Avenue, Toronto
- 11 Yorkville Avenue, Toronto
- 2, 4, and 6 Lansing Square & 2550 Victoria Park Avenue, Toronto
- 3050 Pharmacy Avenue, Toronto
- 861 St. Clair Avenue West, Toronto
- 155 Balmoral Avenue, Toronto
- 10-12 and 18-30 Dawes Road, Toronto
- 2946-2968 Dundas Street West, Toronto
- 300 Bloor Street West, Toronto
- Board of Trade Golf Course, Vaughan
- Promenade Mall, Vaughan
- Union Station District Plan, Toronto
- 1978-2002 Lakeshore Boulevard West, Toronto
- 20 Year Strategic Vision, City of Windsor
- 10 Year Strategic Plan, City of North Bay
- 10 Year Strategic Plan, Town of Bracebridge
- 4665 Steeles Avenue East, Toronto
- Strategic Plan, Town of Halton Hills
- East Harbour, Toronto
- Major residential developer, Regina
- BIA Ward Boundary Review, Town of Tecumseth
- Major commercial/residential developer, Toronto
- Economic Development Delivery Strategy, City of Windsor