

Gabriela is a Senior Graphic Designer, with a focus on Brand and Identity design. Her design education began at the British Columbia Institute of Technology (BCIT) as a 2013 graduate with an Associate Certificate of Design (Distinction). Inspired to learn more, Gabriela continued her education, with earning a diploma from the Visual College of Art & Design (VCAD) in 2015, where she presented her work in the VCAD Portfolio Show held at the Harbour Centre in Vancouver, BC.

Gabriela looks at each project from every angle, to create fresh ideas and appropriate designs. Her work at Bousfields includes, but is not limited to; production design, preparation of graphics for the Planning and Community Engagement departments, website design, designing marketing materials specifically for social media marketing, and company branding.


**GABRIELA SOLBACH**

Dipl., Cert., Graphic Design

**SENIOR GRAPHIC DESIGNER**
**PROFESSIONAL EXPERIENCE**

- Senior Graphic Designer  
**Bousfields Inc., Toronto** January 2021 - Present
- Graphic Designer  
**Bousfields Inc., Toronto** April 2017 - Dec. 2020
- Freelance Graphic Designer  
**Key Marine Direct Sales Ltd, Vancouver/Toronto** Feb. 2013 - Present
- Freelance Graphic Designer  
**GGM Designs, Toronto** Oct. 2012 - Present
- Graphic Designer  
**Rogers Communications (Contract), Toronto** Jan. 2017 - April 2017
- Graphic Designer  
**Boys and Girls Clubs of Canada, (Contract), Toronto** Oct. 2015 - Feb. 2016
- Graphic Designer  
**Inventa Brand Experience (Contract), Toronto** Oct. 2015 - Nov. 2015
- Remote Freelance Graphic Designer  
**Industrial & Marine Air Center (INMAC), Antwerp BE** Dec. 2013 - Jan. 2014

**EDUCATION, PROFESSIONAL AFFILIATIONS & MEMBERSHIPS**

- Affiliate Member, Association of Registered Graphic Designers (RGD)
- Graphic Design Diploma, Visual College of Art & Design (VCAD), Vancouver BC, Graduate 2015 with focus on Identity, Branding and Advertising
- Associate Certificate of Graphic Design, British Columbia Institute of Technology (BCIT), Vancouver BC, Graduate 2013, graduated with Distinction

## PROJECT EXPERIENCE

Production Design of Planning Rationale's & Addendum's, Community Service & Facility Maps, OMB & Community Meeting Board Visuals, Branding Strategies and execution for the firms' materials, Community Engagement materials for Public Consultation, Social Media marketing and design strategies.

- 177, 185, & 196 Woodbridge Avenue, OMB Exhibit Book, City of Vaughan
- 150 Bronoco Avenue, I2 Developments (Bronoco) Inc., City of Toronto
- 35, 41-63, 65, 95 High Park Avenue and 66 & 102-116 Pacific Avenue, 1213763 Ontario Inc., City of Toronto
- 187-193 Parliament Street, Downing Street (187 Parliament St.) Inc., City of Toronto
- 95 Jonesville Crescent, YWCA Toronto, City of Toronto
- 860-862 Richmond Street West & 822-838 Richmond Street West, 860 RSW Inc. Richmond Walnut Centre Inc., City of Toronto
- 183 - 189 Avenue Road & 109-111 Pears Avenue, Davenport Pears Development Project GP Inc., City of Toronto