

Michael is a graphic and communication designer specializing in identity design and brand management. A graduate of Ontario College of Art and Design University, Michael holds a Bachelor of Design with a major in Industrial Design.

His work at Bousfields focuses on graphic design, branding and strategy: developing integrated brand experiences designed to function across print, digital and environmental applications. Michael's skillset facilitates complex, multi-stakeholder brand solutions, art direction, concept development, copywriting, environmental design, signage and web design.



MICHAEL LEWIS
B. Design
MANAGER,
GRAPHIC DESIGN

PROFESSIONAL EXPERIENCE

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|---|-----------------------|
| Manager, Graphic Design Bousfields Inc. | 2025 - present |
| Senior Graphic Designer Bousfields Inc. | 2018 - 2024 |
| Graphic Designer Bousfields Inc. | 2015 - 2018 |
| Strategic Designer Duality Design (Freelance) | 2013 - present |

EDUCATION, PROFESSIONAL AFFILIATIONS & MEMBERSHIPS

- Bachelor of Design Major in Industrial Design, Ontario College of Art and Design University, 2015
- Affiliate Member of the Registered Graphic Designers

GRAPHIC AND EDITORIAL DESIGN OF RATIONALE'S

- Custom Design and Project Branding for Design Master Plan for Rangview Estates, City of Mississauga
- Custom Design and Project Branding for Regent Park Phase 4+5, City of Mississauga
- 400 Front Street West, State Building Group, City of Toronto
- 49 Lawrence Avenue East, Gairloch LTD., City of Toronto
- 250 Danforth Road, Time Development Group, City of Toronto
- 939 Eglinton Avenue West, Diamond Corp., City of Toronto
- Dufferin & Rutherford Road, Norstar Group of Companies, City of Vaughan
- 8817-8825 & 8833 Sheppard Avenue E., Actonbridge Holding Corp., City of Toronto
- 3526 Lakeshore Boulevard West, Minto Communities, City of Etobicoke
- 1996 Lushes Avenue, City of Mississauga

MICHAEL LEWIS

CURRICULUM VITAE